

**Rules for Using Cable Channel 5 & 21**  
**Excerpt from Rules Governing the Access Channels**  
**Chapter III, IX. G/E Information Service Channel**

- 9.1 The rules pertaining to the Government/Education Information Service (GEIS) apply only to the placement of text messages on the Government or Education Access Channels and do not apply to video productions.
- 9.2
  - (a) The purpose of GEIS is to announce events, activities, meetings or public service information. Announcements may be provided by any government agency or by an education institution accredited by the State of Nebraska.
  - (b) Pershing Center shall be allowed to place announcements noting events, attractions or conventions, even though some of these announcements may be commercial in nature.
- 9.3
  - (a) Announcements for government agencies should be sent to 5 City-TV, 555 S. 10<sup>th</sup> St., Suite 115, Lincoln, NE 68508
  - (b) Announcements for educational institutions should be sent to 5 City-TV, 555 S. 10<sup>th</sup> St., Suite 115, Lincoln, NE 68508.
  - (c) Announcements must be submitted for approval on the required forms at least two weeks in advance of the intended cablecast date. Announcements may be placed and removed at the discretion of the Citizen Information Center.
  - (d) Messages will be aired for a maximum 30 days. Messages of the same intent or nature from the same organization must be submitted on a new form.
  - (e) The Citizen Information Center may edit announcements to provide for clarity and to maximize the use of space.
  - (f) Messages placed on the channel must contain the name and/or telephone number of the agency or institution placing the announcement.
  - (g) Message forms containing the name of the agency, the name of the individual submitting the message, and a telephone number shall be kept on file for 30 days after the announcement has been taken off the system. These records are available for review by the public.
- 9.4
  - (a) Events, activities, meetings announced on the channel must be open to the general public.
  - (b) Events which are open to the public and are intended to raise funds for public purposes may be placed on the channel. The message must indicate if admission is charged.
  - (c) GEIS may not be used to advertise or promote the commercial sale of goods or services; to solicit donations for non-governmental purposes; or to praise a product, service, business, or person.
  - (d) Any advertisement of or information concerning any lottery, gift enterprise, or similar scheme is prohibited.
  - (e) Announcements for specific job positions is not permitted. Information on where to apply jobs in the public sector are allowed.
  - (f) Announcements requesting volunteers will be allowed provided it is a general request for volunteers.
  - (g) Announcements which promote/oppose candidates for office or ballot issues are prohibited.
  - (h) GEIS shall not be used to advertise or promote enrollment in schools, colleges or universities for which a fee or tuition is charged to gain admittance.
- 9.5 Emergency announcements shall have priority over all other announcements.
- 9.6 The City of Lincoln, the Government/Educational Access Coordinator shall not be liable for the inaccuracy of information placed on the channel.